

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56359
Contract Dates: 08/28/2012-09/03/2012
Customer Order:
Linked Order:
CPE: / / 225

Invoice Num: 1201-543179
Invoice Date: 09/09/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/09/2012

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PAY BY 10/09/2012
Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: SMITH WEEK 8/28

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	PITTSBURGH LIVE	08/28/2012-08/31/2012	. T W T F . .	30	3	165.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/27/2012-09/02/2012		. T W T F . .		3		165.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/28/2012	Tu	09:20:05 AM		TS12TV09H	30	165.00				
08/29/2012	We	09:10:07 AM		TS12TV09H	30	165.00				
08/31/2012	Fr	09:06:40 AM		TS12TV09H	30	165.00				
2	PRICE IS RIGHT	08/28/2012-08/31/2012	. T W T F . .	30	3	500.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/27/2012-09/02/2012		. T W T F . .		3		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/28/2012	Tu	10:58:55 AM		TS12TV09H	30	500.00				
08/30/2012	Th	10:59:25 AM		TS12TV09H	30	500.00				
08/31/2012	Fr	10:59:25 AM		TS12TV09H	30	500.00				
3	NOON NEWS	08/28/2012-08/31/2012	. T W T F . .	30	4	500.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/27/2012-09/02/2012		. T W T F . .		4		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/28/2012	Tu	12:27:25 PM		TS12TV09H	30	500.00				
08/29/2012	We	12:24:35 PM		TS12TV09H	30	500.00				
08/30/2012	Th	12:08:25 PM		TS12TV09H	30	500.00				
08/31/2012	Fr	12:26:55 PM		TS12TV09H	30	500.00				

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
4	430-5PM NEWS	08/28/2012-08/31/2012	. T W T F . .	30	4	650.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/27/2012-09/02/2012		. T W T F . .		4		650.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/28/2012	Tu	04:42:06 PM		TS12TV09H	30	650.00				
08/29/2012	We	04:36:28 PM		TS12TV09H	30	650.00				
08/30/2012	Th	04:42:53 PM		TS12TV09H	30	650.00				
08/31/2012	Fr	04:42:33 PM		TS12TV09H	30	650.00				
5	5-530PM NEWS	08/28/2012-08/31/2012	. T W T F . .	30	1	800.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/27/2012-09/02/2012		. T W T F . .		1		800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/31/2012	Fr	05:28:56 PM		TS12TV09H	30	800.00				
6	530-6PM NEWS	08/28/2012-08/31/2012	. T W T F . .	30	3	800.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/27/2012-09/02/2012		. T W T F . .		3		800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/28/2012	Tu	05:55:49 PM		TS12TV09H	30	800.00				
08/29/2012	We	05:38:14 PM		TS12TV09H	30	800.00				
08/30/2012	Th	05:39:59 PM		TS12TV09H	30	800.00				
7	M-F 6PM NEWS	08/28/2012-09/03/2012	M T W T F . .	30	5	800.00				
30 MIN SEP										

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
08/27/2012-09/02/2012			MTWTF..		4		800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/28/2012	Tu	06:22:27 PM		TS12TV09H	30	800.00			
08/29/2012	We	06:22:59 PM		TS12TV09H	30	800.00			
08/30/2012	Th	06:13:35 PM		TS12TV09H	30	800.00			
08/31/2012	Fr	06:23:35 PM		TS12TV09H	30	800.00			
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/03/2012-09/09/2012			MTWTF..		1		800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/03/2012	Mo	06:22:56 PM		TS12TV09H	30	800.00			
8	M-F 630PM NEWS		08/28/2012-09/03/2012		MTWTF..		30	6	800.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
08/27/2012-09/02/2012			MTWTF..		4		800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/28/2012	Tu	06:43:57 PM		TS12TV09H	30	800.00			
08/29/2012	We	06:40:50 PM		TS12TV09H	30	800.00			
08/30/2012	Th				30			800.00	Preempted
08/31/2012	Fr	06:57:54 PM		TS12TV09H	30	800.00			
09/04/2012	Tu	06:43:11 PM	08/30/2012	TS12TV09H	30	800.00	800.00		Makegood
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/03/2012-09/09/2012			MTWTF..		1		800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/03/2012	Mo	06:41:08 PM		TS12TV09H	30	800.00			

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9	STEELERS PRE SEASON GAMES		08/30/2012-08/30/2012		... T ...		30	1	14,000.00
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/27/2012-09/02/2012		... T ...		1		14,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/30/2012	Th	07:13:39 PM		TS12TV09H	30	14,000.00			
10	11PM NEWS		08/28/2012-08/31/2012		. T W T F . .		30	2	1,600.00
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/27/2012-09/02/2012		. T W T F . .		1		1,600.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/30/2012	Th				30			1,600.00	Preempted
08/30/2012	Th	11:53:38 PM	08/30/2012	TS12TV09H	30	1,600.00	1,600.00		Makegood in 23:21:10-23:56:00
11	11PM NEWS		09/03/2012-09/03/2012		M		30	1	1,600.00
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/03/2012-09/09/2012		M		1		1,600.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/03/2012	Mo	11:32:33 PM		TS12TV09H	30	1,600.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals 31		34,995.00		5,249.25		29,745.75	2,400.00	2,400.00	0.00

Billing Notes
PRINT AT STATION. ALL RATES ARE PRE EMPITBLE. PAID FOR BY SMITH FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.
CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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Billing Notes

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

DUPLICATE

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	34,995.00
Trade Value	0.00
Agency Commission	5,249.25
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	29,745.75

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